

edible
NORTH DAKOTA®

ND's ONLY DEDICATED FOOD MAGAZINE



10,000
copies per issue



50+
ND communities
distributed



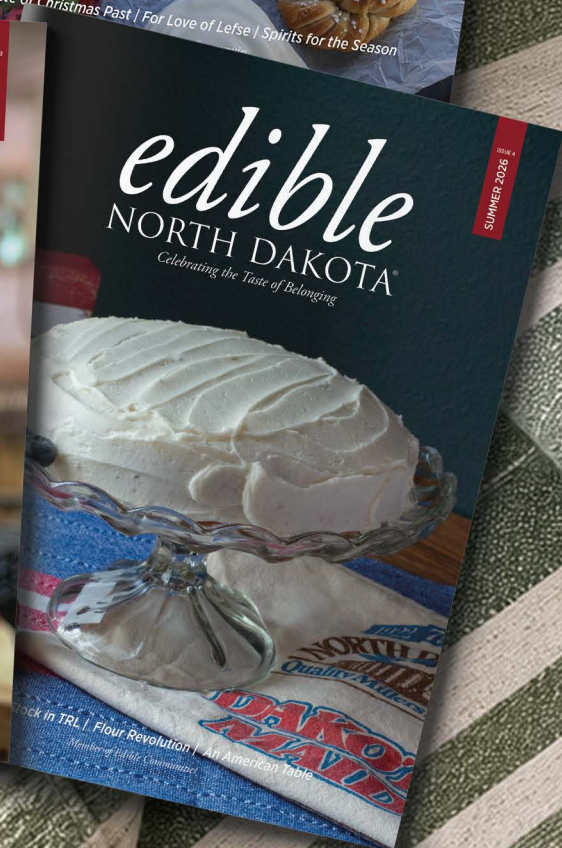
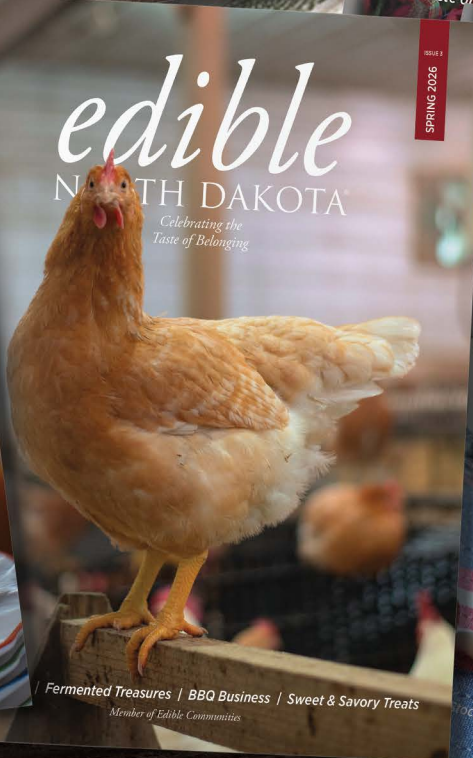
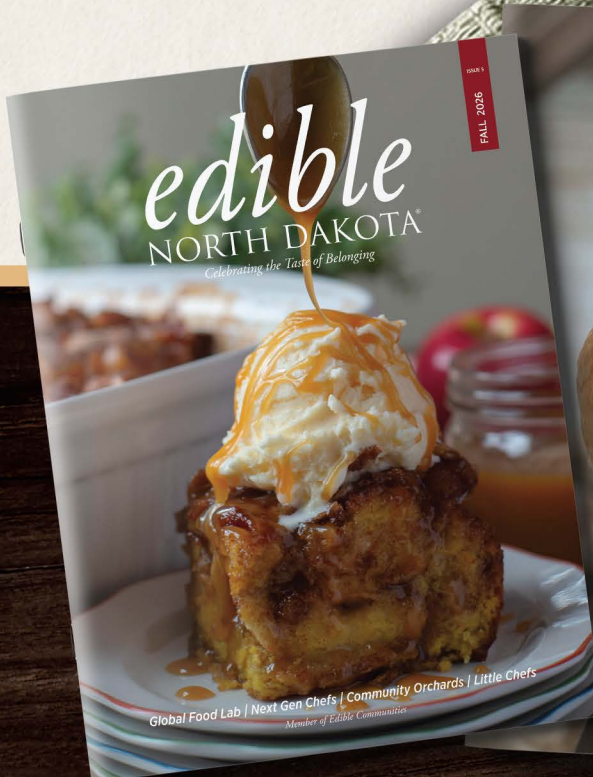
5
issues per year



80+
ND businesses featured



Distributed through free
pickup locations + paid
subscriptions.



Media Kit 2026–2027

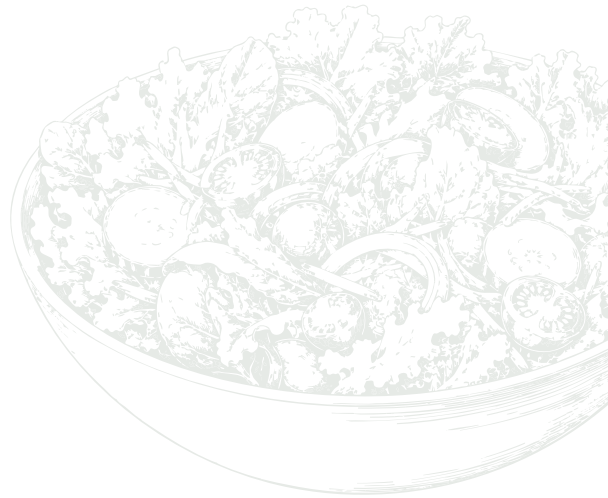
WHY PRINT?

YOUR AD DOESN'T DISAPPEAR DOWN SOCIAL. IT LIVES IN THEIR HOME.

Edible readers save issues for recipes, stories, recommendations and places they want to visit.

READERS TAKE ACTION.

Restaurants featured in **edible North Dakota** have had customers walk in and say they discovered them in the magazine. Readers have even turned **edible North Dakota** recommendations into stops on North Dakota road trips. We know they send us pictures.



PEOPLE ARE LOOKING FOR THEIR NEXT FAVORITE PLACE.



2-3X/WEEK

Restaurant + delivery or takeout meals per week



3-5

Core restaurants in a typical consumer's rotation



30 MINUTES

How far many consumers will travel to try somewhere new



73%

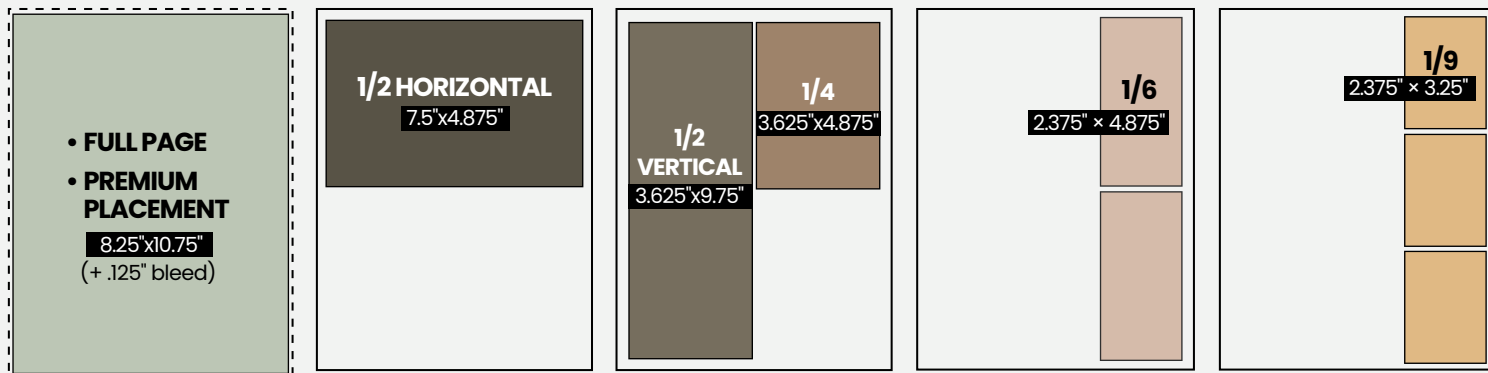
Willing to try a new food or restaurant

Source: National Restaurant Association

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ADVERTISE

PUT YOUR BUSINESS IN FRONT OF NORTH DAKOTA



Full Page	\$2,250	1/2 Horizontal	\$1,200	1/2 Vertical	\$1,200	1/6	\$400 each	1/9	\$300 each
Premium Placement	\$2,500			1/4	\$600				

Above ad rates per issue.

All ads are full color. Free design support for all advertisers.

EVERY PRINT AD INCLUDES MORE THAN PRINT.

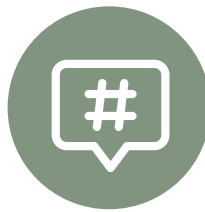
Every advertiser receives extra recognition from Edible North Dakota.



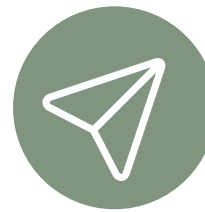
Complimentary
copies



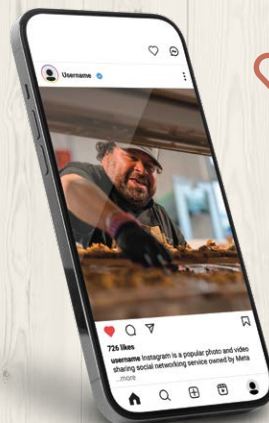
Mentions



Tags



Shares



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EASY TO GET STARTED

edible MARKETPLACE

START SMALL. GET DISCOVERED.

Advertising starts at just \$200/issues.

Marketplace brings complementary businesses together on one page, creating an affordable way for small businesses to reach **edible** readers.

Minimum three participating businesses.



MARKETPLACE OPTIONS

CITY MARKETPLACE

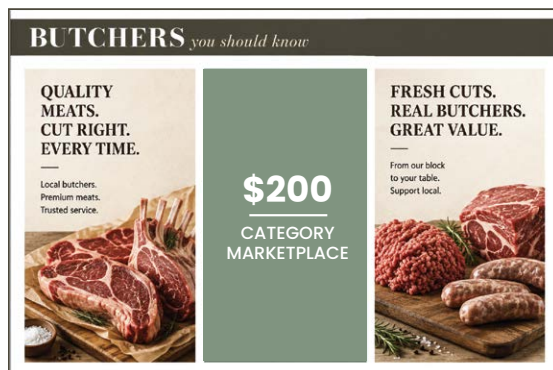
Example:

- Minot
- Fargo
- Bismarck
- Your Community

CATEGORY MARKETPLACE

Example:

- Butchers
- Coffee Shops
- More
- Bakeries
- Makers



EDITORIAL CALENDAR & AD DEADLINES

ISSUE	AD CLOSE	ART DUE	ON STANDS
Holiday 2026	Oct 10, 2026	Oct 22, 2026	Nov 15, 2026
Winter 2027	Dec 29, 2026	Jan 5, 2027	Feb 15, 2027
Spring 2027	Mar 2, 2027	Mar 9, 2027	Apr 15, 2027
Summer 2027	May 4, 2027	May 11, 2027	June 15, 2027
Fall 2027	July 24, 2027	Aug 3, 2027	Sept 15, 2027
Holiday 2027	Oct 10, 2027	Oct 22, 2027	Nov 15, 2027

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